

2011

"Here's to the bright New Year, and a fond farewell to the old; here's to the things that are yet to come, and to the memories that we hold."

According to the "2010 Profile of Home Buyers and Sellers Report" from the National Association of Realtors, real estate agents and the Internet continue to be the most important resources for the home search process.



In fact, 89% of all home buyers use the Internet to search for homes; 88% of all buyers use a real estate agent.

Only 2% of all buyers found the home they purchased from a print newspaper ad—even fewer, less than 1%, from one of those glossy, expensive Home Magazines. And certainly buyers are not looking at ads promoting an agent as being #1. Buyers want *Visuals* on the Internet—photos of the property, virtual tours and detailed information about that home, schools and community.

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For home buyers the Internet has become a way to add to and supplement the search process. The importance of a strong *Internet Presence* combined with a *Multi-Media Marketing Plan* focused on capturing high-quality prospective buyers—and then utilizing the experience and skill of a *Realtor* to convert those prospects to buyers is key to a successful real estate transaction today.

The next wave will be the increased use of mobile applications as more buyers move to that medium to search for homes. Recognizing trends in real estate has always been a top priority in my real estate career. As a continuation of that interest, I will Chair the 2011 Technology Committee for the Multiple Listing Service of Long Island where we will evaluate technology, services and products for the organization.

...as a seller you have to *think* like a buyer. *Where is a buyer going to look for a home?* And that's where you should focus your marketing.

Even if you don't use the internet that often—as a seller you have to *think* like a buyer. *Where is a buyer going to look for a home?* That's where you want to focus your marketing.

Some "snapshots" of my *Internet Marketing Plan* are shown on the back of this flyer. To fully explain my marketing program and how it can work for you, please contact me at 631-549-1993 and arrange for a **Professional Marketing Consultation**.

During our meeting we can also:

- Establish your needs and requirements and how we can achieve your goals
- Discuss how to prepare your home for the market—with some home staging tips to help present your home at its best
- Determine the value of your home in today's real estate market. I'll prepare a complimentary **Market Value Report** for your home.

There is no charge and you are under no obligation for this service, of course.

Cheryl Grossman

My Social Card - <http://follr.me/liagent>

631-549-1993 Cheryl@LIagent.com www.DixHillsHomes.com

DIXHILLSBLOG
and Huntington, around the Town

**CHERYL
GROSSMAN**
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Cheryl Grossman
www.liagent.com
Really Executives
North Shore
1740 E. Jericho Tpk.

Market Report Request

Last Name: _____
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Interested City/Zip: _____
SELECT ONE:
Please contact me by:
Email Phone
REQUEST REPORT

Old Dix Hills - More on the Gould Estate
September 19th, 2010 cherylgrossman Posted in Dix Hills & Melville, Half Hollow Hills NY
Comments +
Old Dix Hills - Today I found more bibbles and photos on the Gould Estate - which was located on about 1000 acres in the Caledonia area of Dix Hills. Please refer to an earlier post, A Glimpse of Old Dix Hills for more and more information about the property.
Did you know that you can search the archives of old Long Island Newspapers? I didn't until today when I found an article reference to the Gould Estate. The old newspaper is still available to life and online and the people who lived there built there. An article in 1905 describes the property and the palatial home he built there - a French chateau, 160 feet across the front and nearly as deep. The gable to be 76 feet high. "Chateauver" was designed by John Russell Pope with landscaping by the Olmsted Brothers.

Market Reports
Market Price for Dix Hills, NY
Today's Market Price
Today's Median Price
Price Min _____
Price Max _____
Beds _____
Baths _____
Min Sqft _____
Property Type
Commercial Condo Land
 Residential
Search

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Dix Hills, Melville

Wall **Info** **Photos** **About** **Listings** **Altos4Agents** +

Share: **Status** **Photo** **Link** **Video**

Dix Hills, Melville + Others **Just Dix Hills, Melville** **Just Others** **Spam** **Settings**

Dix Hills, Melville Great Price Reduction! Prime Location in Heart of Dix Hills Updated and Expanded! Huge Master Bedroom w/Spa Mstr Bth and Large C1 Kitchen w/granite counters.

House for Sale: Dix Hills Colonial, HHH SD#5 | Powered by vFlyer
lagent.vflyer.com
6 Fox Lane Dix Hills, NY 11746, Bedrooms:4 Bathrooms:2.55 - House for Sale
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Dix Hills, Melville The 203k FHA Mortgage has benefits for both Buyers and Sellers! The loan amount includes cost of the home plus the cost of repairs & improvements! Found a home you love, in a great location - but it needs too many repairs, updating or expanding - and how do you pay for that? Well, the Federal Government has a mortgage... See More

Dix Hills Blog and Long Island Living » Blog Archive » 203k – FHA Mortgage Benefits Buyers and Se
googl September 18th, 2010 cherylgrossman Posted in Dix Hills & Melville, First-Time Homebuyers, Home Buyers, Long Island Living | 2 Comments »
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About 521,000 results (0.27 seconds)

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Local business results for dix hills near Melville, NY - Change location ... 5 weeks - May 29 Our Lady of Grace of Dix Hills, Dix Hills Performing Arts Center, ...
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Cheryl's Web Site -
High Ranking on
Google Searches

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Dix Hills Real Estate ... 5 weeks - May 29 Dix Hills Real Estate Buying/Selling in Dix Hills? Call Azrael 516-361-3366
www.liagent.com Cached Similar

Dix Hills Real Estate & Dix Hills Homes For Sale ... 5 weeks - May 29 Find a Home - Rental Properties - For Sale - Dix Hills, NY - ...
www.liagent.com Cached Similar

Google **long island homes for sale**

About 1,190,000 results (0.33 seconds)

Long Island Real Estate - Dix Hills ... 5 weeks - May 29 www.cookieco.com Visit My Site & Search ALL Listings
Starred results for long island homes for sale

Dix Hills homes for sale, Huntington real estate, Dix Hills ... 5 weeks - May 29 Your Long Island Real Estate Resource for Homes, Relocation and Information. Specializing in homes for sale in Dix Hills, Melville, Half Hollow Hills, ...
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Dix Hills homes for sale, Huntington real estate, Dix Hills ... 5 weeks - May 29 Your Long Island Real Estate Resource for Homes, Relocation and Information. ... We specialize in homes for sale in the following communities ...
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Long Island Real Estate - Newsday - Long Island Houses for Sale, Rent ... 5 weeks - May 29 Search for your dream home or rent in Long Island. Find the best real estate classifieds offers the largest listings of homes for sale or rent ...
www.newsday.com Classifieds Real Estate Cached Similar

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cherylgrossman@liagent.com
www.liagent.com/index.html

Exterior Front

REALTY EXECUTIVES

Additional Info

Map **Email Tour** **Print Flyer** **Contact us** **More Info**

Click Images To Enlarge, Click To Rotate

Galleria Photo **Galleria Photo** **Galleria Photo** **Foyer** **Dining Room** **Living Room** **Kitchen** **Bath** **Sleepy** **Servery** **Bedroom** **Master Bedroom** **Guest Bedroom** **Walk-in Closet** **Balcony** **Solarium**

Produced by Rick Egan Photography

www.6FoxLaneDixHills.com

For Sale
6 Fox Lane Dix Hills, NY 11746 \$689,000

For Sale
6 Fox Lane Dix Hills, NY 11746 \$689,000

Rooms:
Bedrooms: 4 Bathrooms: 2 Full, 1 Half Area: Vanderbilt/Half Hollow Area Style: Colonial Lot Size: .23 Acres

Details:
Broker Associate: Cheryl Grossman, CRP, CRS, CLHMS, E-PRO, SFR, SRES Office: 631-549-1993 Melville: 631-493-0577 Email: Click to send Website: Click to visit

Description:
Beautiful Dix Hills Colonial located on a quiet street in the midst of large homes set on acre properties. Updated throughout and expanded to create amenities usually available only in luxury properties - including a large Center Isle Kitchen with Dining Area and an expansive Master Bedroom Suite set on a .23 acre lot (sub-divided prior to 2000). The back yard is private, with a large bi-level decks across the back of the home if you want a spacious updated home!

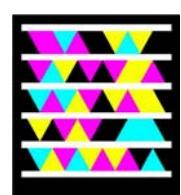
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First Floor **Change view**

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Tags
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and Photos of Your Home!



If your home is currently listed for sale with another Broker, this letter is not meant as a solicitation to list your home with me.